



WAMSS Elections Social Media Campaigning Guidelines

Candidates taking part in the 2018 WAMSS Elections for the 2019 Committee will have their access to promotion through social media restricted. This is to limit the negative impact that social media has on our elections and our public image. The rules regarding the use of social media and email are as follows.

1. An event will be created through the WAMSS Facebook account for campaign and voting week. Policy discussions are permitted to take place on the event page only during the period of:
 - a) The start of campaigning on Monday 3th September 2018 until the closure of campaigning at 11:59pm Friday 7th September for Executive elections.
 - b) The start of campaigning on Monday 8th October until the closure of campaigning at 11:59pm Friday 12th October for Committee elections.
2. Candidates may
 - a) Post a link from their Facebook profile to the Nomination Bulletin on the WAMSS Website.
 - b) Post text, image and videos onto the WAMSS Elections Facebook event page.
 - i) These posts may not include links to other sites
3. All other forms of campaigning on social media are banned. This includes but is not limited to;
 - a) Social media posts other than a link to the WAMSS Website relating to the election.
 - b) Event pages on any social media site to publicise a campaign.
 - c) Snapchats, Twitter updates, Instagram posts or external websites about your campaign, policy or agenda.
 - d) Use of large scale email threads or large scale private messaging on social media sites.
 - e) Engaging in conversations already taking place on social media regarding the WAMSS elections; this extends to things such as liking various

comments or making inane statements which do not relate to the election, if the conversation is relating to the WAMSS election, stay out of it. Discussion on the WAMSS election Facebook event is permitted.

- f) Asking another person to use social media to promote your campaign
- g) Creating a fake profile from which to do any of the above.

If you know of anyone in breach of the above rules, do not confront them about it; simply tell either the Returning Officer Brian Wong (21134194@student.uwa.edu.au), the Elections Administration Officer (elections@wamss.org.au) or the WAMSS Executive (exec@wamss.org.au).

The Returning Officer and the WAMSS Executive reserve the right to make case by case decision relating to punishment for breaches of the above rules; these may range from no penalty to removing a candidate's name from the ballot and disqualifying them as a candidate.

Social media sites include but are not limited to; Facebook, Instagram, Twitter, Youtube, MySpace, LinkedIn and Tumblr sites.

Happy campaigning!